

## **KTXA PROGRAM/ISSUES REPORT**

### **April 1-June 30, 2009**

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). The station also initiated a series called Survive In '09, a daily segment in each newscast which focuses on ways to help those in our community that have been adversely affected by the national economic downturn.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

### **TXA 21 KTXA**

#### **Quarterly Issues Report**

#### **April-June 2009**

#### **Medical**

**4/2 7, 8pm** A new children's center in Collin County "My Friends House" will not open on schedule unless it makes up a \$395,000 deficit. The shelter is designed to keep families with younger children together when CPS intervenes. **4/2 8pm** In Allen, the Autism Speaks organization and Toys r Us teamed up to unveil ten toys that can help children with autism. **4/2 7pm** With the economic stress conflict may be high in the home. Up until now psychologists have cautioned couples not to fight in front of the children. TXA contributing psychologist Dr. Sylvia Gearing discusses a new approach to parents fighting. **4/2 7pm** Dr. Michelle Ho discusses why sodas are bad for you. **4/7 7pm** Texas Health Presbyterian Hospital Plano held a carnival to raise money for March of Dimes. Some employees even had the opportunity to sink their bosses in the dunk tank.

**4/14 8pm** The UNT Health Science Center hosted a community advisory board meeting about cancer. **4/16 7pm** Because of the economy more people have insomnia. **4/21 7pm** The Susan G. Komen for the Cure North Texas affiliate opened a Pink Boutique in Allen. **4/27 7pm** Dr. Michelle Ho answers viewers questions about swine flu. **4/27 7pm** A medical report on how yoga is helping children with autism. **5/4 7p**, medical expert Dr. Michelle Ho discusses the health concerns of using the over-the counter weight loss supplement by hydroxycut. **5/2 7pm** many are donating plasma for cash in these economic times. **5/6 8pm** A woman five and a half months pregnant gave birth to a baby boy in a parking lot with the help of an emergency operator. **5/7 7, 8pm** north Texas women strapped on their heels for the Neiman Marcus' stiletto strut in downtown Dallas. The event helped raise money and awareness for the American Heart Association. **5/14 8pm** A father gives his young son a kidney. What makes this surgery unique is for the first time ever...doctors will twitter live from the operating rooms...during the entire procedure. **5/14 8pm** A TCU nursing student was able to help a passenger on a flight from law Vegas to Dallas through a potential deadly medical emergency. **5/14 7pm** Psychologist Sylvia Gearing talks about ones fear about losing jobs and houses during economic uncertainty. **5/18 8pm** Dr. Michelle Ho with Baylor Health Care System discusses organs transplants. **5/19 10pm** A North Texas doctor is performing a procedure where he takes the fat from one part of the body and transfers it to the breasts, buttocks and face. **5/19 10pm** Two north Texas researchers say they've come up with a way to battle toddler's tantrums and the process starts as soon as the child is born. **5/25 8pm** Doctors are finding that ginger offers relief to cancer patients who suffer nausea from chemotherapy.

**5/29 8pm** Top level executives and business leaders in Dallas gathered to officially kick off the 2009 start heart walk Dallas season. The American Heart Association's national campaign challenges business leaders to help their employees get more physical activity and live heart-healthy lives. **5/29 8pm** A six week series helping viewers get rid of belly fat. **6/1 8pm** Dr. Michelle Ho talks about how bleach is helping children with eczema. **6/8 10pm** He is one of only five children in the entire world to be born with a rare condition that makes him look different from other babies. Thanks to a north Texas surgeon, this seven month old boy from the Waco area has the chance to lead a normal life. **6/8 7, 8pm** Dr. Michelle Ho discusses the outlook for men diagnosed with prostate cancer. **6/9 8pm** A North Texas surgeon is helping a seven month old boy born with facial difference live a normal life. **6/19 6pm** France's ambassador to the U.S. toured Baylor Research Institute in Dallas. A French public health organization awarded Baylor an 8-million dollar grant to research a potential HIV vaccine. The vaccine is designed to help patients better control their disease without medication.

## **Consumer/Economy**

**4/2 8pm** North Texans are among the top procrastinators in the country. TurboTax released its annual list and Dallas moved up from 11th last year to number 9. **4/2 8pm** In these tough economic times consumers are turning to growing their own fruit and vegetables to save money. Even TXA 21 has a garden on the station grounds. **4/6 7pm** A report on billshrink.com a company that specializes in helping families whittle down unnecessary expenditures. **4/9 7pm** WE R C.E.L.E.B.S. is an organization that sells shoes to families for one dollar a pair. Through a number of fundraisers the organization raised about \$7,000 and bought every pair from a shoe warehouse. **4/13 7, 8pm** TXA invited viewers looking for jobs to tape a video resume. The videos were posted on the station website.

**4/16 8pm** Several of Dallas' homeless participated in Project Homeless Connect. The program allowed them to apply for jobs and receive job counseling. Organizers also provided health care and information about housing. **4/16 8pm** Five people have found jobs so far on TXA's Get a Job segment. **4/16 7pm** The YWCA of Metropolitan Dallas has a free financial empowerment class for women. **4/23 7pm** Natural Grocers by Vitamin Cottage in Dallas no longer has plastic and paper bags. Instead each shopper receives one free reusable bag. They estimate the bagless movement will save six million bags per year. **4/23 7pm** At UT-Arlington students celebrated Earth Day by promoting a healthy body along with a healthy planet. Free herb plants were given away along with information about helping the environment. **4/23 7pm** Employers can look for future employees by visiting the TXA website and looking at the video resumes of those in need of a job. **4/24 10pm** A look at some of the best and worst cereals on the market. **4/28 4pm** The economic downturn is making couples think twice about having more children. Some North Texas doctors say they're seeing more women choose permanent birth control in the form of a new medical procedure. **5/6 8pm** Investment expert answers viewers call about finances. **5/14 8pm** The Special Olympics torch arrived in Dallas for the annual Special Olympics Texas Summer Games which are taking place in North Dallas. **5/14 8pm** Fort Worth has a new information center. A report on how the city is using new technology to connect with residents. **5/17 7pm** Allstate Insurance held a virtual career fair. the virtual fair allowed people to submit resumes, chat live with recruiters or set up phone interviews. **5/29 8pm** Some North Texas families got some much needed assistance from former NBA star George Lynch. **6/8 8pm** Some who are unemployed are taking the time to relax, travel unwind and enjoy life. **6/9 8pm** The North Texas Food Bank will provide meals to children this summer while they are out of school. **6/19 8pm** Despite the unemployment outlook one North Texas man is becoming an entrepreneur by bottling his grandfather's salsa recipe.

## Education

**4/2 7pm** What is a vital ingredient for turning around a failing school? In Dallas, Spruce High School is one of two campuses facing state intervention, because of years of low TAKS ratings. Educators have tried a variety of methods to improve scores. The principal of a low performing school that has turned its scores around says a staff committed to longer school days and Saturday classes are key.

**4/21 7,8 pm** The first graduates of a unique school in Dallas were honored by the State Fair of Texas. Five seniors from Irma Rangel Y.W.L. School received scholarships from the fair board of directors.

The young women are the very first to graduate from the all girls public school in Dallas. **4/23 7, 8pm** A study released by America's Promise Alliance found Dallas High School graduation rates increased from 1995 to 2005, about 51%. Fort Worth jumped 10 points, to over 56 percent. Suburban North Texas school districts fared much better, graduating about 75 percent of students. **4/30**

**8pm** Former educators are starting a full time on line school for grades 7-12 in the fall of 2009. **4/20 All Newscasts** Various reporters

on school closings, cancelled events and medical update due to Swine Flu. **5/14 8pm** Parents of students attending Dallas' magnet schools are upset over proposed cuts to the district's 31 magnet schools and learning centers.

**5/15 8pm** Parents are wondering why their kids received shot glasses as party favors on prom night. **5/21**

**8pm** A dam in Dallas received a new look thanks to about twenty 4th and 5th graders from La Academia Estrellas charter school. They painted a mural over graffiti. **5/21 8pm** Dogs attend Plano East's

prom; they are there to sniff for drugs. **5/21 7pm** Students at Carroll High School take part in a horrific, mock car accident caused by drug and alcohol use. The program is part of game over, a drug and alcohol awareness initiative geared towards teenagers approaching driving age.

**5/25 8pm** Because of a bad weather make up day some north Texas students spent their Memorial Day in class.

**5/26 7pm** As school comes to a close, officials are announcing a zero tolerance policy for fights that often end up glorified on YouTube **5/28 8pm** Governor Perry signed the bill turning the University of North Texas Dallas campus into a full fledged university. The campus opened in January of 2007. UNT- Dallas will begin accepting freshmen and sophomores in 2010. **5/28 8pm** The northwest school district is going high-tech and taking its students with it. This week, the school board approved a plan to give all senior high school students mini laptops. The students will return to school this fall with new computers. 2008 bond funds will be used to fund the new laptops. **5/29 7, 8pm** DISD says a record number of schools are now rated above average. DISD now has 84 recognized schools and 43 top rated schools. District leaders point to core concepts used on every campus, and in every classroom. **5/29 7, 8pm** The district found out that all the hard work students and teachers put into bringing up the academic accountability rating, paid off. Polytechnic high school was in jeopardy of having to shut down, but today, school officials announced today that the rise in taks scores is the highest it's ever been. **6/1 8pm** Judy Steadham went on a sky-dive or jump for joy after her school received an exemplary rating for the 14th time. **6/1 8pm** Texas Health Presbyterian hospital threw a surprise graduation for Brittany Turner. She's been hospitalized with an infection -- and missed graduation day at Mesquite Horn High School. **6/8 8pm** The Hispanic Chamber of Commerce Of Greater Dallas made a 1.3 million dollars donation. The money will be used for scholarship winners chosen from the chamber's stars on the rise program. This is the 27th year for the Hispanic chamber program. **6/8 8pm** Newsweek magazine listed two Dallas high schools as top public high schools in America. **6/26 7pm** Participants in the university of north Texas "grandparents university" received their diplomas this afternoon. The unique learning experience allowed grandparents and their grandchildren to attend classes together. They earned degrees in everything from art and music... to environmental technologies and criminal justice.

## Community

**4/3 8pm** A new website honors Fort Worth's fallen heroes. It pays tribute to the 55 police officers, 37 firefighters and 3 marshals who have died in the line of duty. **4/13 7, 8pm** The city of Dallas has a new curfew for children under 17 during daylight hours. **4/13 7, 8pm** There was a solemn tribute to the Dallas police officers who have loss their lives while on duty. **4/16 8pm** A Fort Worth woman who auditioned on the internet will play a violin solo at Carnegie Hall. She is part of the YouTube Symphony Orchestra. **4/24 8pm** An eight year old Cleburne girl received a national award after crashing her grandmother's SUV into a building. Emma Hicks was riding home from school when her grandmother had a seizure, pressing the accelerator to the floor. Emma unbuckled her seatbelt, climbed into the front seat and grabbed the wheel, keeping the SUV from flipping over and narrowly avoiding a telephone pole. **4/24 8pm** The 21st annual Beyond the Rainbow Luncheon & Fashion Show was held at the Hilton Anatole Hotel. More than 100 pediatric cancer patients and survivors teamed up with celebrities in the fight against cancer. **4/28 7pm** Officers from around the state returned to Dallas police headquarters on their annual Memorial Trek bike ride. The statewide cycling tour paid tribute to two officers killed in the line of duty. The cyclists are taking an honor flag to law enforcement offices around the state. **4/28 7pm** The Komen Drive for the Cure kicked off at area car dealerships. For every person who test drives a Ford, Lincoln or Mercury vehicle for four weeks, Ford and the dealership will each donate 20 dollars to Susan G. Komen for the Cure. **5/1 8pm** The Food Bank and "the velvet snout canine adventure center" in Richardson kicked off the "hungry snout" pet food donation program today. **5/7 7pm** Former football star Deion Sanders is granting a prom night one teen will never forget. The package includes a limo, dress or tux, dinner, etc. **5/8 8PM** HURST'S EMPLOYEE GIVING DAY allowed city employees to do good deeds for four senior resident.

**5/8 6pm** Volunteers formed a human chain to remove illegally dumped tires from the great trinity forest. Hundreds of tires were dumped in the forest. **5/12 8pm** Twitter played a role in feeding north Texas families. Today Tyson foods made a donation of 15-tons of food to the food bank. The donation was coordinated by pledges made on social media web sites such as twitter, facebook and my-space. Nearly 450 employees of two local companies kicked off the event just two months ago. **5/14 8pm** The TXA 21 and CBS 11 weather team helped educate north Texas students about severe weather. The third annual Rangers Weather Day was held at the ballpark in Arlington. **5/15 8pm** Some North Texans left their cars, trucks and SUV's at home and rode their **bikes to work** in honor of "bike to work" day. The "T" in Fort Worth held a free bike rally with free bike check-ups, demonstrations and food. **5/18 7pm** Fundraising efforts are getting underway to help an injured Desoto high school football player. Sophomore Corey Borner suffered a severe spinal cord injury during a tackle while playing football. **5/20 8pm** Some businesses are offering discounts to people who use bicycles. **5/20 8pm** Athletes from Lake Dallas, Frisco, Pilot Point, Melissa and Little Elm competed in the Third Annual Little Elm ISD Special Olympics track meet. **5/20 8pm** "The Ride Of Silence" bicycle ride was held at White Rock Lake. The ride was started to promote awareness of the dangers cyclists face on the road after the death of a North Texas man. **5/22 7pm** Several companies offered free in-home installation for DTV converter boxes. **5/22 10pm** The Fort Worth nature center received the state's top award for environmentally friendly land conservation. **5/25 8pm** About 200 soldiers home from active duty arrived on Memorial Day to spend two weeks with family and friends. **5/25 7pm** A unique ceremony was held in McKinney, honoring Collin-county's African American veterans. Some include surviving members of the legendary Tuskegee airmen, who flew in World War two. **Entire quarter...**the countdown is on for the DTV switch on June 12th. So need help with the DTV switch? call 1-888-call fcc, 817-451-1111 or 1-888-tell fcc for the hearing impaired. **CBS 11 and TXA 21 will make the DTV switch at 12 noon on June 12th.**



**5/28 8pm** The Dallas homeless center, called the bridge celebrated its one year anniversary. **5/29 8pm** Street racers - may soon be able to race at the Texas Motor Speedway. They will be able to race on Tuesdays, no longer endangering their lives and others. **6/1 8pm** About 35 World War II veterans departed for Washington, D.C. In the District they will visit the new World War II Memorial and share stories about their tour of duty. **6/8 8pm** Residents at Edgemere Retirement Community are some of the recent converts to the zumba fitness thanks to an adapted version of the class using chairs. **6/9 8pm** A new grocery store is now open. It is part of a rebuilding effort in south central Dallas. As part of the opening, the company donated five thousand pounds of food to the North Texas Food Bank. **6/12 7, 8pm** Stephanie's Day a resource fair for children and special needs children was held at NorthPark Center for the third year. **6/15 8pm** More than 100 teens from across the U.S. were in Dallas to help some of the neediest in North Texas. They are part of a group called World Changes. They will spend the summer painting houses and putting new roofs on houses. **6/22 8pm** Hope Cottage a pregnancy and adoption center may have to scale back services if it can't come up with at least \$50,000. Hope Cottage was founded in 1918. **6/22 7pm** Former Dallas Mayor, and now U.S. Trade Representative Ron Kirk was in Dallas to lend a hand in the United We Serve campaign. He volunteered at the stewpot a facility that feeds the homeless. **6/23 8pm** Organizers of Fort Worth's mayfest are scrambling to bring the event back 11 months from now. A "Save Mayfest" concert will be held July 12th at LaGrave field. The benefit will raise money to help Mayfest recover losses, after last month's event was cancelled over h1-n1 fears. **6/24 8pm** Friends and strangers are hard at work for 12 year old Trevor Sanders. He needs a new heart. The Town of Ponder is rallying to help Trevor in this lifesaving fight. **6/24 8pm** When troops return home after serving our country overseas, it's almost always a happy occasion. It was even more special for a north Texas soldier back from his third tour in Iraq today at DFW airport. We were there as he held his baby for the first time. It's a moment doctors said would never happen.

## Crime

**5/13 7pm** "Vision Regeneration" is working to keep young people out of gangs -- and help gang members find a way out. As part of their probation, ex-gang members share their stories with teens -- in the hopes they won't make the same bad choices. **5/14 8pm** A fundraiser was held to help cowboys scouting assistant Rich Behm paralyzed from the waist down. When the Cowboys practice facility collapsed. **5/14 7pm** the State officially kicked off its May "click it or ticket" campaign. This year, police are targeting 16 to 20 year olds who don't wear seatbelts. TX-DOT says car crashes are the leading cause of death for teenagers. **5/21 7pm** A milestone for mothers against drunk driving and the Dallas police department. MADD presented Chief David Kunkle with an award marking the one year anniversary of the no refusals program. Under the program, blood tests are mandatory for suspected drunk drivers. **5/22 7pm** The Fort Worth police department held its 18th annual code blue seminar. The organization is comprised of volunteers who help officers patrol their communities. They're even equipped with radios, after they complete an 8-hour training safety session. **5/25 8pm** The north Texas crime commission has started publishing a newspaper with its most wanted criminals. It's printed for people in Dallas and Collin counties. **5/26 7pm** Chief Of Police Jeffrey Hallstead says he's organizing special groups of officers to target the traditional spike in crime that comes each summer. The department will use grant money to help pay for overtime. And it will adjust patrol shifts. **5/27 8pm** Another Dallas man has been cleared from a violent sexual assault, after serving decades in prison. A judge released Jerry Lee Evans today. Evans served 23 years in prison for the rape of a Dallas woman in 1985. DNA tests proved Evans was not connected to the crime. **5/27 8pm** The Department of Public Safety unveiled a revamped sex offender website today. Users can get email alerts if a known sex offender moves in or out of their area. You can also search for detailed information about sex offenders, like their work address, if they attend college, and a complete list of their offenses.

**5/27 10pm** A Frisco man was found guilty today of aggravated assault with a deadly weapon. What's unusual about this case is that the deadly weapon is the virus that causes AIDS. **5/29 8pm** The man convicted of knowingly infecting women with HIV is going to prison. A Collin county jury sentenced Philippe Padieu to 45 years today.

Six of his victims addressed him in court. They explained their attraction to him and their absolute horror at learning he intentionally spread the virus. **6/1 7, 8pm** The ashes of the daughter of a North Texas couple have been returned to them. The ashes were stolen in a burglary.